

Minnetonka Center for the Arts

Exhibit Opportunities

Exhibit Proposal Guidelines - Showing your work - Retail Shop Inquiries

The Minnetonka Center for the Arts seeks to exhibit art and fine craft representing a wide variety of media and points of view to our members and visitors. Our exhibits celebrate the work of established artists, showcase the work of emerging artists, and offer exhibition opportunities to members and students in shows that celebrate the work done in the Center's own studios.

Exhibit Proposal Content

The exhibit proposal should consist of **(1)** twelve to eighteen images of work, **(2)** an image list with the title, date, medium, size, and price of each artwork, **(3)** a cv or resume with contact information, **(4)** an artist's statement about the work, and **(5)** information about the process or techniques used if not readily apparent. Submit proposals by email to bbowman@minnetonkaarts.org. Application may also be made by mailing materials to Minnetonka Center for the Arts, ATTN: Exhibits, 2240 Northshore Drive, Wayzata, MN, 55391. Materials will be returned only if accompanied by a stamped, self-addressed envelope.

It is recommended that proposals be focused on a particular body of work unless the proposed show is intended as a retrospective.

For a group show proposal, include a few, rather than twelve, images of each artist's work. The accompanying statement should explain the unifying concept or theme of the show.

Proposals which include a related programming aspect - a workshop, demonstration, artist's or curator's talk - are preferred.

Unsolicited proposals - proposals not submitted in response to a particular call for art - are appropriate and will be considered, but there will probably not be an immediate opening for an exhibit. Most of the spaces in the Art Center are booked out some months in advance.

Exhibit Spaces

The **Laura H. Miles Gallery**, the main gallery space at MCFTA, offers upwards of 200 linear feet of wall space in a 3000-square-foot sky-lighted gallery with movable walls and abundant natural light supplementing the gallery lighting. It is rarely used for exhibits of one artist's work. Proposals contingent on staging a solo show in the Miles Gallery are possible but not likely.

Solo shows are more likely to be booked for the Art Center Café or the Art Wall corridor, a sky-lit space forty-four feet in length that links the studios to the rest of the building.

The Art Center Café offers 42 linear feet of hanging space in a high visibility, high traffic area. It is not suited to small or delicate work, or to displays of work on pedestals.

The Art Wall corridor offers 44 feet of wall space on one wall in a high traffic, high visibility location and, with its high ceiling and skylight, is suitable for large-scale works.

Ridgedale Center Partners in Art Program offers artists the chance to display their work for the millions of visitors to Ridgedale Mall, in 42 covered vitrines spread throughout the center's public spaces.

Exhibit Opportunities

In addition to the possibility of an individual show, the Minnetonka Center for the Arts offers a number of opportunities to exhibit artwork in its regularly scheduled exhibitions:

- the **Members' Juried Show**, offered every other year in the spring,
- the **Members' Spring Salon**, an un-juried show for MCFTA members, held every other year in alternation with the Juried Show,
- the **Student Show**, held annually in February, in which Art Center students exhibit their work,
- a **variety of juried, open-call exhibits** with calls posted on our own website (minnetonkaarts.org) and mnartists.org
- the annual **Arts of the Holidays Show and Sale**, a juried offering of art and fine craft.

We also offer our members the opportunity to display their art at Ridgedale Center as part of our Partners in Art program. You are invited to consider these opportunities as you seek to exhibit your artwork.

Exhibit Sales Commission

The Art Center's commission on sales will generally be 40% for members of the Art Center (60% paid to the artist) and 50% for non-members (50% paid to the artist), with any exceptions noted in the call for entry. Membership may be purchased at any time prior to exhibiting, up to and including the delivery of work to the Center, but must be in effect for the duration of the show for the members' commission rate to be in effect.

Insurance

Artwork exhibited at the Minnetonka Center for the Arts is insured from the beginning of the intake period, upon delivery of the work, to the time the work is collected during the pick-up period. Artwork remaining after the designated pick-up period has ended is left at the artist/owner's risk.

Delivery of Work

Although we welcome proposals from the five-state region (MN, WI, IA, SD, ND) - and occasionally beyond - artists should plan to deliver and pick up their work in person, including any un/packing or un/wrapping required. Exceptions will be noted in the appropriate call for entry.

Exhibit Contact

Submit proposals by email to bbowman@minnetonkaarts.org. Submissions can also be made by mail, addressed to Robert Bowman, Exhibits Director, Minnetonka Center for the Arts, 2240 North Shore Drive, Wayzata, MN 55391.

Retail Shop

The Shop at the Minnetonka Center for the Arts offers a selection of cards, fine craft, jewelry, and fine art. The shop operates on a consignment basis. Commission rates are as for exhibits: 60/40 for members and 50/50 for non-members. Inquiries may be made by mail or email to the Exhibits Director. Six to ten images of the work accompanied by medium, size, and retail price information may be emailed to bbowman@minnetonkaarts.org or mailed to the address above.

Questions? 952 473 7361 ext. 170 or bbowman@minnetonkaarts.org